



## **HAYWOOD REGIONAL MEDICAL CENTER**

*A fundraising event for breast cancer detection in Haywood County*

### The Purpose

The Haywood Regional Medical Center Foundation and the Haywood County Health Department are collaborating to raise money for mammograms for citizens in need! Your support of this event can help hundreds of women and possibly save a life.

### The Events

- The Pink Relay – An all women’s relay covering 20 miles between five team members.
- The Pink 4-Miler Run/Walk - Open to male and female runners or walkers.
- Bubble Gum Fun Run / Walk – A non-competitive run/walk for everyone.

### Sponsorship Opportunities

#### **Lead Sponsor –\$1,000**

Benefits Include:

- Top logo placement on Pink Relay and 4-Miler T-shirts
- Top logo placement on event web page (located at HRMC’s web site)
- Signage at event and listing as \$1,000 sponsor in event program
- Four complimentary entries into 4-Miler race or one relay team entry
- Top logo location on poster and advertisements in local newspapers
- Opportunity to have table or distribute product/information during event

#### **Aid Sponsor – \$500**

Benefits Include:

- Logo placement on relay and 4-miler T-shirts
- Logo placement on event web page (located at HRMC’s web site)
- Signage at event and listing as \$500 sponsor in event program
- Two complimentary entries into 4-miler race
- Logo location on poster and advertisements in local newspapers
- Opportunity to have table or distribute product/information during event

#### **T-Shirt Sponsor - \$250**

Benefits Include:

- Name on relay and 4-Miler T-shirts
- Name on event web page (located at HRMC’s web site)
- Name listed in event program

Note: Many supplies are needed to conduct an event of this size. Supporting sponsors will be made available to a company(s) or individual(s) who donate products (bottled water, food, etc.) in lieu of cash as long as the value of the donation equals \$250 or more.

Deadline to reserve sponsor slots is **October 10, 2009** in order to ensure you receive all the promised benefits. For more information as to how you can be a part of this important event, call the HRMC Foundation Office at 828-452-8343. Thank you for your time and support.

## **SPONSORSHIP COMMITMENT POWER OF PINK**

This agreement made and entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2009  
between Haywood Regional Medical Center Foundation and  
\_\_\_\_\_.

For sponsorship of the 2009 Power of Pink to be held October 31, 2009

**Sponsor Category:** \_\_\_ Lead (\$1,000) \_\_\_ Aid Station (\$500)  
\_\_\_ T-Shirt (\$250)

In return for the sponsorship fee and/or items in trade, Haywood Regional Medical Center Foundation will provide the benefits listed in the applicable category in the Sponsorship Proposal.

**Sponsorship Value:** \_\_\_\_\_  
(50% of cash sponsorships due at execution; balance to be paid in full by November 10, 2009)

**Company Name (As it is to appear):** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Web Address:** \_\_\_\_\_

*I hereby acknowledge and agree to the terms of this commitment.*

**Name of Sponsor:** \_\_\_\_\_

**By:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Make checks payable to: HRMC Foundation, Attn: Power of Pink**  
**Return To: 262 Leroy George Drive, Clyde, NC 28721**  
**For questions, call 452-8343.**

**If you are a Lead or Aid Station sponsor, please email your logo in an eps or jpg format to [jwalt@haymed.org](mailto:jwalt@haymed.org) as soon as possible. Thank you.**

