



## ABOUT OUR PROGRAM

**OUR MISSION** - To improve the overall health status of Haywood County citizens.

**BACKGROUND** - We are a program of the Haywood County Health Department and a certified Healthy Carolinians partnership since 1999.

Healthy Haywood consists of various Health Action Teams and a Steering Committee. Action Team members are the “worker bees” and volunteer at various events and programs and/or attend monthly meetings where each member plays a very important role in helping us address the determined health concerns. Steering Committee members meet quarterly and offer support and guidance the organization as a whole.

Based on data collected from Haywood County citizens and current health statistics, Health Action Teams are determined by the community every four years. Various health topics emerge as the coalition grows. These teams create action plans that include programs and activities as well as support for policies addressing health concerns in the county.

**GRASSROOTS APPROACH** - Our local coalition is not a project, but a process, to bring together community members to focus on health. Healthy Haywood is based on the concept that community members are the most qualified to effectively prioritize the health concerns in their community and to plan and execute creative solutions to these problems.

**GETTING INVOLVED** – Contact the local coordinator to see how you can get started. Attending regularly scheduled meetings is also a good way to see what the partnership is all about. These dates, times, and locations are listed on our website [www.healthyhaywood.org](http://www.healthyhaywood.org)

**PROGRAMS & EVENTS** – The following lists just some of the programs we either lead or support:

- Fitness Challenge (Fitness opportunities & fundraiser to improve fitness & nutrition in Haywood County)
- Healthy Taste of Haywood
- Family Fun Day
- TABU 21 (Teens Against Booze Under 21)
- TATU (Teens Against Tobacco Use)
- Inspiration of the Month
- Supporter of Power of Pink (mammogram fundraiser)

**FUNDING** – The county funds the coordinator’s position and daily operations. Several grants have been written to fund either daily operations, program development, or a specific project in line with our mission and goals. The partnership also organizes an annual fundraiser called the Fitness Challenge that raises money to improve fitness and nutrition in Haywood County.

## **CONTACT**

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