

2017 State of the County's Health Report Scorecard - Haywood County



The 2015 Community Health Assessment priority areas are:

- 1) Substance abuse
- 2) Mental health
- 3) Physical activity and nutrition

The following SOTCH Scorecard was created and submitted **March 5, 2018** in order to meet the requirements for the Haywood County annual State of the County's Health (SOTCH) Report.

Clear Impact Scorecard™ is a strategy and performance management software that is accessible through a web browser and designed to support collaboration both inside and outside organizations. WNC Healthy Impact is using Clear Impact Scorecard™ to support the development of electronic community health improvement plans (eCHIP), SOTCH Reports and Hospital Implementation Strategy scorecards in communities across the region.

Scorecard helps communities organize their community health improvement efforts by:

- Developing and communicating shared vision
- Defining clear measures of progress
- Sharing data internally or with partners
- Simplifying the way you collect, monitor and report data on your results

The following resources were used/reviewed in order to complete the SOTCH:

- [WNC Healthy Impact](#)
- [2017 County Health Data Book](#)
 - The data in the **2017 County Health Data Book** are considered current for Community Health Assessments and State of the County's Health Reports due the first Monday of March, 2018.
- WNC Healthy Impact Secondary Data Workbook Update
- NC DETECT Database (North Carolina Disease Event Tracking and Epidemiological Collection Tool)
- CDC Youth Risk Behavior Survey
- Internal data from partner agencies

Key:

- R Result
- I Indicator
- P Program

Substance Abuse

R		Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
	1) Safe and Drug Free Haywood County					
	Progress Made in 2017					
	The following progress was made in 2017 on our action plan interventions for substance abuse in Haywood County.					
	• Reducing tobacco use and secondhand smoke exposure: smoke-free policies (increased compliance with the Waynesville, NC tobacco-free ordinance) ◦ The Town of Waynesville was contacted by the regional tobacco prevention manager with offers to purchase additional signage. The signage was not purchased due to a lack of response from this partner. • The Responsible Alcohol Seller Program of the North Carolina ABC Commission (RASP) ◦ Twenty-two merchants received education through the RASP program. Mountain Projects coordinated these training events in September 2016 and April 2017. • Sticker Shock ◦ This project was conducted by Mountain Projects in the Maggie Valley and Hazelwood areas in April 2017. Approximately 3500 stickers were placed on products and shopping bags. The stickers discouraged consumers from providing alcohol to minors. • Needle Disposal Boxes in Community Settings ◦ A total of 24 needle disposal boxes have been placed in Haywood County by the Waynesville Police Department. Boxes were installed in June and September of 2016. All boxes were checked and emptied in November 2017. Boxes are in restrooms at the					

following locations:

- Mountain Energy Gas Station, Time Out Market Convenience Store, Huddle House, Eagles Nest Grocery, Haywood Community College, Waynesville Recreation Center, Old Armory Recreation Center, Vance Street Park (baseball field), Dutch Fisher Field/Park and the Waynesville Recreation Center (park and tennis court).

Additionally, the following progress was made in 2017 on substance abuse in Haywood County.

- **Law Enforcement Assisted Diversion (LEAD) program**

- In July 2017, the Waynesville Police Department (WPD) received the funds for LEAD from the North Carolina Harm Reduction Coalition. LEAD connects non-violent offenders with resources instead of arresting and incarcerating them. The award amount is approximately \$250,000 per year for two years, which will fund a part-time peer support specialist, a full-time case manager, treatment, travel, training and other expenses. Vaya Health is managing the funds and hiring the employees. The WPD started monthly meetings with key stakeholders in July 2017. In January 2018, the WPD began training officers on procedure and policy related to LEAD, which will officially launch once both employees are hired by Vaya Health.

- **Opiate forum for stakeholders and government officials**

- In October 2017, a forum was held in partnership with the Town of Waynesville and the Waynesville Police Department, Vaya Health, Haywood County Health and Human Services Agency, the Haywood County Sheriff's Office and the Haywood County Board of Commissioners. Sixty people attended the forum.

- **Naloxone kits were obtained from Project Lazarus.**

- In October 2017, Project Lazarus provided six free kits to the public health department to better equip staff to assist patients or other community members experiencing an overdose. Twenty of these staff were trained by Haywood County EMS.
- In November 2017, a standing order for Naloxone, the opioid overdose reversal medication, was signed by the public health department's medical director.

- **QuitlineNC promotion and tobacco cessation training**

- The regional tobacco prevention manager partnered with Haywood Regional Medical Center in January, September and November 2017. Through this partnership, QuitlineNC was promoted through the hospital and its practices. Brochures, in-person information sessions and 5A's for cessation training were provided.
- In March 2017, Healthy Haywood received a \$3800 grant from the Haywood Healthcare Foundation to promote QuitlineNC by giving out printed materials and pens.
- The regional tobacco prevention manager provided the Waynesville Housing Authority with tobacco education and QuitlineNC information in February, October and December 2017. The housing authority was working towards the HUD requirement for smoke-free public housing.

- **Lock Your Meds NC (LYM)**

- In August 2017, Healthy Haywood received a supply grant from the LYM campaign. Supplies included magnets, rack cards and posters geared towards adults. Information in Spanish was also received. Lock boxes were also received and shared with community partners.

- **Opiate/methamphetamine exposure awareness training**

- Three Healthy Haywood members attended this training for public health workers in October 2017. The training was provided by the NC Division of Public Health.

- **Western North Carolina Substance Abuse Convening**

- Three Healthy Haywood members attended this training provided by the Western North Carolina Health Network in November 2017. The purpose was to increase capacity to address substance use as a regional priority at the local level.

- **WNC Substance Use Alliance**

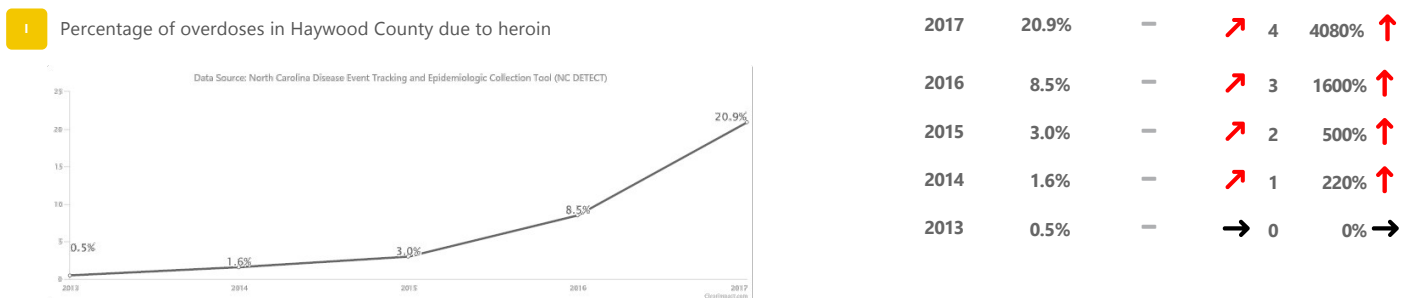
- In January 2017, Vaya Health and other partners formed this group. The goal is for agencies to better collaborate and share resources as they address substance use prevention and treatment. The group also formed a list of health priorities for the region.

- **Perinatal Substance Use**

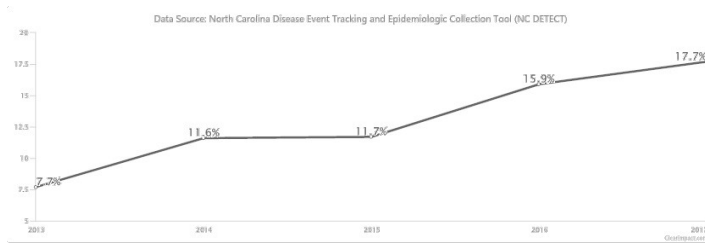
- A collaborative group was formed in July 2017 to address these areas of growing concern.
- A billboard was designed to address this topic.

- **Third Annual Western Regional Recovery Rally**

- This event was led by a diverse group of partners and held in September 2017 as part of National Recovery Month. It reached over 400 individuals and connected them with community resources.

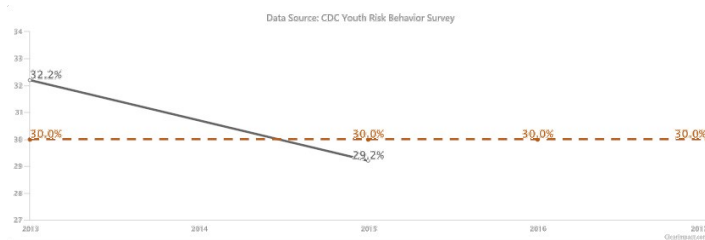


I Percentage of overdoses in Haywood county due to other opiates



2017	17.7%	—	↗ 4	130% ↑
2016	15.9%	—	↗ 3	106% ↑
2015	11.7%	—	↗ 2	52% ↑
2014	11.6%	—	↗ 1	51% ↑
2013	7.7%	—	→ 0	0% →

I Percentage of high school students who had alcohol on one or more of the past 30 days



2015	29.2%	30.0%	↘ 1	No Data →
2013	32.2%	30.0%	→ 0	No Data →

P Reducing Tobacco Use and Secondhand Smoke Exposure

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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P The Responsible Alcohol Seller Program of the North Carolina ABC Commission (RASP)

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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P Sticker Shock

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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P Needle Disposal Program

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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Mental Health

R 2) Reduce the rate of mental health-related visits to emergency departments

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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Progress Made in 2017

The following progress was made in 2017 on our action plan interventions for mental health in Haywood County.

- **Mental Health First Aid/Youth Mental Health First Aid**
 - In April 2017, Vaya Health offered a Mental Health First Aid training to the general public. Four individuals attended. Haywood County Health and Human Services provided lunch and a training location.
- **Providing Question/Persuade/Refer (QPR) training to community members and form suicide prevention plan**
 - Question/Persuade/Refer was not offered in the county during 2017. Due to funding cuts, Vaya Health has reduced the number of training sessions offered.
 - A suicide prevention plan is not currently available. Meridian Behavioral Health Services (MBHS) has advised that schools are aware of protocol for when a student shows suicidal tendencies. MBHS receives a referral and a suicide assessment begins within an hour.

Additionally, the following progress was made in 2017 on mental health in Haywood County.

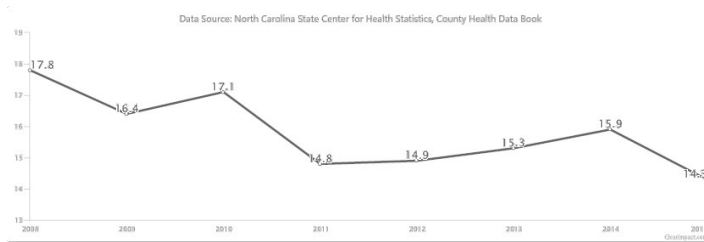
- **Training opportunities**
 - Vaya Health offered a two-part System of Care training to providers and families in February 2017 and August 2017. This training served 14 individuals. A Trauma and Resiliency training was provided for 45 Haywood County teachers and staff in October 2017.
 - A suicide prevention meeting was hosted by the public health department in November 2017. A presentation was given by the George Charles VA Medical Center. Over 40 individuals attended.
- **Facility expansion**
 - In July 2017, Haywood Regional Medical Center added a 16-bed senior behavioral health unit.
 - In October 2017, the Balsam Center announced the addition of four beds to its facility. The center also added a primary care exam room, a nature trail and has made improvements to its outdoor recreation area. Clients also have improved access to telehealth stations, better connecting them to healthcare providers.
- **Community support**

- A chapter of the National Alliance on Mental Illness was started. This group formerly operated in Haywood County and has been re-instated with new leadership.

- **Crisis Emergency Department Initiative (CEDI)**

- The public health director regularly participates in this bi-monthly behavioral health collaborative group to share mental health updates and data.

I Suicide Rate/100,000 Population in Haywood County



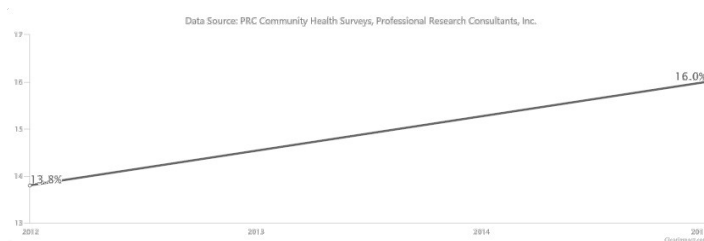
2015	14.3	—	↘ 1	-21%	↓
2014	15.9	—	↗ 3	-12%	↓
2013	15.3	—	↗ 2	-15%	↓
2012	14.9	—	↗ 1	-18%	↓
2011	14.8	—	↘ 1	-18%	↓
2010	17.1	—	↗ 1	-6%	↓
2009	16.4	—	↘ 3	-9%	↓
2008	17.8	—	↘ 2	-2%	↓
2007	17.9	—	↘ 1	-1%	↓
2006	18.1	—	→ 0	0%	→

I Number of Suicides



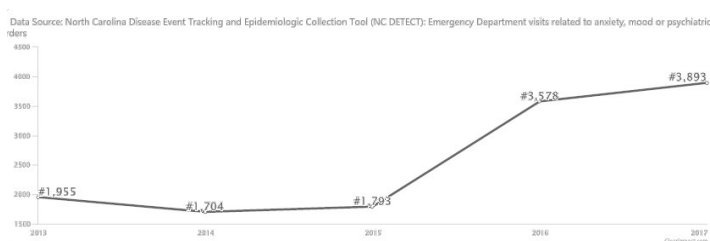
2017	19	—	↗ 1	73%	↑
2016	11	—	→ 0	0%	→

I >7 Days of Poor Mental Health in the Past Month in Haywood County



2015	16.0%	—	↗ 1	16%	↑
2012	13.8%	—	→ 0	0%	→

I Number of mental health-related visits to emergency departments in Haywood County



2017	#3,893	—	↗ 3	99%	↑
2016	#3,578	—	↗ 2	83%	↑
2015	#1,793	—	↗ 1	-8%	↓
2014	#1,704	—	↘ 1	-13%	↓
2013	#1,955	—	→ 0	0%	→

P Mental Health First Aid/Youth Mental Health First Aid

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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P Question, Persuade, Refer (QPR) Training

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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R 3) An active, well-nourished, and healthy weight community

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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Progress Made in 2017

The following progress was made in 2017 on our action plan interventions for physical activity and nutrition in Haywood County.

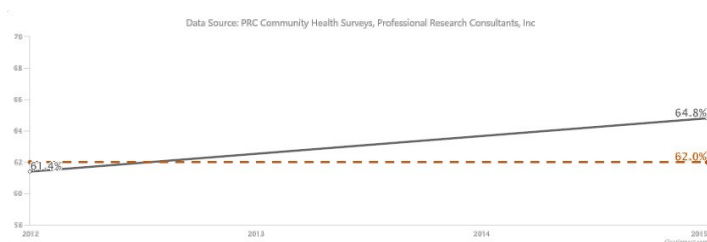
- **Faithful Families Eating Smart and Moving More (FFESMM)**
 - We are partnering with the First Baptist Church of Waynesville to offer Faithful Families, a series of healthy living classes. We were unable to offer this program in 2017 due to lack of registration. We continue to partner with the congregation and plan to begin a class in March 2018. This faith community was the recipient of a bike repair station in February 2017. Church administration is very supportive of physical activity and nutrition efforts.
- **National Diabetes Prevention Program (NDPP)**
 - A class began in May 2017 at the Canton Library. This was a new host site for our county. The class has a retention rate of 100%. In November 2017, the public health department submitted required data to the Centers for Disease Control and Prevention (CDC), which allowed the program to retain its pending recognition status.
- **Results-Based Accountability (RBA)**
 - Result-Based Accountability™ (RBA) is an evidence-based planning, monitoring, evaluation and continuous improvement framework that focuses on results for communities and individuals.
 - Healthy Haywood Coalition leadership are continuing RBA-learning through trainings, workshops, study halls and on-going technical assistance from Healthy Impact.
 - Results-Based Accountability will be introduced to the Healthy Haywood Coalition in 2018 with support from WNC Healthy Impact.
 - Coalition staff have made progress towards this strategy by using the Clear Impact Scorecard software.
 - Haywood County has created 2 Scorecards: Haywood County Community Health Improvement Plan Scorecard and 2017 State of the County Health Report for Haywood County. The Scorecard software is being used to track Haywood County's progress towards identified community health results.

Additionally, the following progress was made in 2017 on physical activity and nutrition in Haywood County.

- **Active Routes to School (ARTS)**
 - ARTS activities are in place at nine schools in Haywood County (public, private and charter). Six of these schools were new participants in 2017. Over 2900 students participated on a weekly basis. Programs such as "Walking Wednesdays" and the "Cardinals Walk" club have creatively encouraged movement. They have also reduced tardies and absences. Students simply don't want to miss these activities.
- **Girls on the Run (GOTR)**
 - GOTR programs operated at five Haywood County Schools in 2017 with 79 girls participating.
- **Haywood County Schools Nutrition Program**
 - For the first time, Haywood County Schools hired a registered dietitian. In 2017, creative programs such as those featuring local apple and beef farmers, provided food education to students.
- **Diabetes Empowerment Education Program**
 - Two six-week programs were offered with 23 individuals participating. Groups began in April 2017 and August 2017. Program sites were Haywood County Health and Human Services and the Haywood Senior Resource Center. This program was supported by Alliant Quality and funded by the Centers for Medicaid Services.
- **Worksite Wellness**
 - In 2017, 10 employers completed or updated their CDC Worksite Health Scorecard. The scorecard shows strengths and areas for improvement. By completing this tool, workplaces may request assistance and supplies from MountainWise, a public health non-profit. Worksites with active programs include Haywood County Health and Human Services (HCHHSA), Haywood Vocational Opportunities and the Town of Waynesville. HCHHSA launched its wellness program in July 2017.
- **Haywood County Recreation and Parks**
 - Over 4300 individuals participated in youth basketball, adult soccer and adult flag football. Nearly 100 individuals participated in senior games, with 17 participating at the state level.

I Overweight & Obesity Rate in Haywood County (BMI 25.0 or higher)

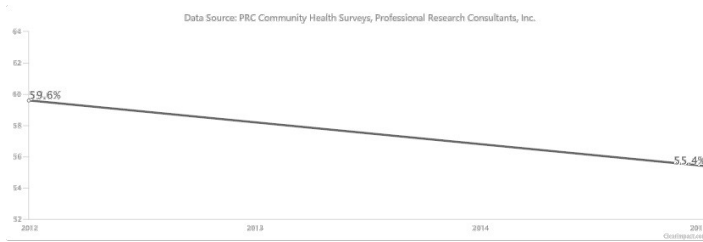
2015	64.8%	62.0%	↑ 1	6% ↑
2012	61.4%	62.0%	→ 0	0% →





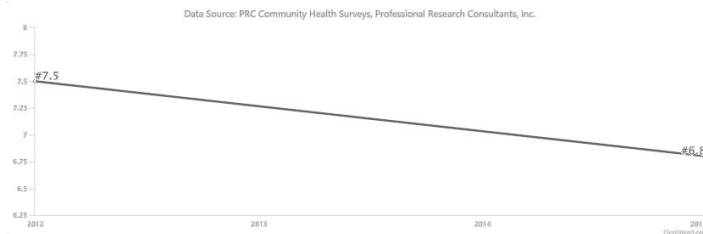
Percentage of adults meeting physical activity recommendations in Haywood County

2015	55.4%	—	↘ 1	-7% ↓
2012	59.6%	—	→ 0	0% →



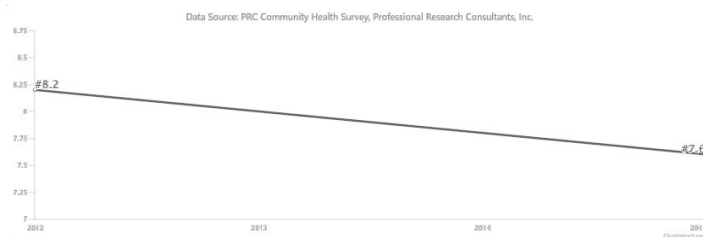
Average servings of fruits in the past week in Haywood County

2015	#6.8	—	↘ 1	-9% ↓
2012	#7.5	—	→ 0	0% →



Average servings of vegetables in the past week in Haywood County

2015	#7.6	—	↘ 1	-7% ↓
2012	#8.2	—	→ 0	0% →



Faithful Families Eating Smart and Moving More

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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National Diabetes Prevention Program

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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Results-Based Accountability™

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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New and Emerging Issues & Initiatives



SOCH Monitor New and Emerging Issues

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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Notes

These are the new or emerging issues in our community in 2017 that were not identified as priorities in our Community Health Assessment (CHA).

- Dental health- The public health dental clinic is the only one in Haywood County that accepts adults with Medicaid. The clinic sees patients of all ages, regardless of insurance status. It offers a full range of hygiene and treatment services. The clinic's demand exceeds its ability to meet the community's needs.
- Suicide rates- Suicide continues to be a significant issue. From 2016 to 2017, Haywood County's suicide count increased from 11 to 19.
- Tick-borne illnesses- Rocky Mountain Spotted Fever and Lyme Disease are both present in Haywood County. Lyme Disease is coming to the county from the Old Fort area. County environmental health staff have been advised to continue tick collection. Staff don't currently have a place to send ticks for testing.
- E-cigarette use (vaping)- A new product called JUUL is on the market. This is very popular among high school and college students. JUUL is very discreet and resembles a flash drive.
- Social media use- Social media use continues to increase among Haywood County youth.
- Home births- An increasing number of families are choosing home births. During 2017, the public health department received three

reports of home births. The birth may be reported up to one year later.

- School Health Advisory Committee (SHAC)- The committee experienced a leadership change and more organizations are participating in its discussions. Revisions are in progress for the SHAC action plan.
- Hepatitis C- A collaborative group was formed in February 2017 to address the increase of Hepatitis C cases. Increases in substance use are strongly linked to these cases.

Leading Causes of Death in Haywood County

1. Diseases of the heart
2. Cancer
3. Chronic lower respiratory diseases
4. Cerebrovascular diseases
5. All other unintentional injuries
6. Influenza and pneumonia
7. Chronic liver disease and cirrhosis
8. Alzheimer's disease
9. Motor vehicle injuries
10. Intentional self-harm (suicide)

Sources

1) Race-Specific and Sex-Specific Age-Adjusted Death Rates by County. Retrieved on June 21, 2017, from North Carolina State Center for Health Statistics, 2017 County Health Data Book website: <http://www.schs.state.nc.us/databook>

2) Source for unstable rates: 2015 North Carolina Vital Statistics, Volume 2: Leading Causes of Death. Retrieved June 21, 2017 from North Carolina Center for Health Statistics Vital Statistics website: <http://www.schs.state.nc.us/data/vital/lcd/2015/>

R SOTCH Keep Track of New Initiatives & Community Changes

Time Period	Actual Value	Target Value	Current Trend	Baseline % Change
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Notes

The following are new initiatives or changes in our community in 2017:

- The Haywood Pathways Center made steps towards offering short-term housing for families experiencing homelessness.
- The County Manager, Assistant County Manager/HHSA Director, Library Director and Facilities and Maintenance Director resigned.
- The Town of Canton built a new pool.
- Mountain Projects received the CURES grant in the amount of \$70,000 due to the high rates of prescribing and overdose death rates.
- A new business opened in Canton, West Carolina Freightliner.
- The Haywood County Sheriff's Office (HCSO) was awarded the COPS grant, which will fund four new full-time officers to focus on community policing efforts. The HCSO installed a new opioid billboard highlighting overdoses and overdose deaths.