



FULL PARTNERSHIP MEETING

November 17, 2009 – Presented by the Steering Committee

STEERING COMMITTEE

- ⊙ **Karen Arias** - 30th Judicial District Alliance - Senior Latina Outreach Coordinator/Advocate
- ⊙ **Debbie Brown** - Department of Social Services - Medicaid & Food and Nutrition Services Supervisor
- ⊙ **Norma Brown** - Co-Vice Chair; Latino Institute of Human Development - Coordinator
- ⊙ **Rhonda Cox** – Co-Vice Chair - Smoky Mountain Center - Care Coordination Director
- ⊙ **Lin Forney** - Pigeon Community Development Center
- ⊙ **Chuck Francis** - Board of Education Chairman
- ⊙ **Pam Jance** – Health Department School Nurse
- ⊙ **Laura Janson** – Mental Health Action Team Chair – Smoky Mountain Center – Haywood County Community Based Clinician
- ⊙ **Kathy Keogh** – Chair; Haywood Regional Health & Fitness Center - Health Promotions Coordinator
- ⊙ **Karen Morgan** - New Covenant Church – Outreach Pastor
- ⊙ **Carmine Rocco** - Haywood County Health Department - Director
- ⊙ **David Teague** - Haywood County Government - Public Information Officer
- ⊙ **Martha Teater** – Mountain Top Healthcare – Marriage & Family Therapist & Good Samaritan Clinic – Director of Mental Health Services
- ⊙ **Patti Tiberi** - Substance Abuse Action Team Chair – Smoky Mountain Center – Regional Prevention Coordinator
- ⊙ **Paul Turner** - NC STEP (Spit Tobacco Education Program) - Director
- ⊙ **Celesa Willett** - United Way – Executive Director
- ⊙ **Scot Worley** – Healthy Living Action Team Chair – Haywood County Recreation & Parks - Recreation Specialist
- ⊙ **Victoria Young** - Haywood Community Connections - Program Director

10 YEARS OF CERTIFICATION

- © Applied for 1st certification
May 1999
- © Recertified October 2009





VOLUNTEER RECOGNITION

Never doubt that a small group of committed people can change the world. Indeed it is the only thing that ever has.

- *Margaret Mead*

The ultimate expression of generosity is not in giving of what you have, but in giving of who you are.

- *Johnetta B. Cole*



VALUE OF A VOLUNTEER

- ⦿ \$17.64/hour in North Carolina (independent sector.org – 2008 study)
- ⦿ According to the Bureau of Labor Statistics -the national value per volunteer hour is \$19.51 (2009 statistic)



MONTHLY MEETINGS HEALTHY LIVING

- ◎ Total Attendance = 99
- ◎ Total Hours in 2009 = 248
- ◎ Total Volunteer Cost = \$4375.00



ATTENDED MOST MEETINGS

HEALTHY LIVING SPECIAL RECOGNITION

- ◎ **Mike Simonson** – Fitness Connection & Concerned Citizen
(Perfect Attendance!)
- ◎ Scot Worley – Haywood County Rec. & Parks
- ◎ Greg Duff – Glory Hound Events
- ◎ Abby Batten – Waynesville Recreation Center
- ◎ Rachel Smith – Citizen Participant
- ◎ Jean Burton – Cooperative Extension
- ◎ Kathy Keogh – Haywood Regional Health & Fitness Center
- ◎ Lois Beery – Chamber of Commerce
- ◎ Bud Dirscherl – Citizen Participant



MONTHLY MEETINGS MENTAL HEALTH

- ◎ Total Attendance = 44
- ◎ Total Hours in 2009 = 110
- ◎ Total Volunteer Cost = \$1940.00



ATTENDED MOST MEETINGS

MENTAL HEALTH SPECIAL RECOGNITION

- ◎ Tray Shapiro – REACH
- ◎ Yvonne Gold –
Haywood Community Connections
- ◎ Laura Janson –
Smoky Mountain Center



MONTHLY MEETINGS SUBSTANCE ABUSE

- ◎ Total Attendance = 73
- ◎ Total Hours in 2009 = 183
- ◎ Total Volunteer Cost = \$3219.00



ATTENDED MOST MEETINGS

SUBSTANCE ABUSE SPECIAL RECOGNITION

- ◎ Patti Tiberi – Smoky Mountain Center
- ◎ Dianne Conger – Smoky Mountain Center
- ◎ Sherri Burch – Meridian Behavior Health
- ◎ Katherine Roody – Smoky Mountain Center
- ◎ Karen Arias – 30th Judicial Alliance
- ◎ Hugh Burford – Citizen Participant
- ◎ Martha Teater – Mountain Top Healthcare



QUARTERLY MEETINGS STEERING COMMITTEE

- ◎ Total Attendance = 40
- ◎ Total Hours in 2009 = 100
- ◎ Total Volunteer Cost = \$1764.00



TOTAL HEALTHY HAYWOOD VOLUNTEER TIME & VALUE

- ③ 306 Total Attendance (includes 50 - this meeting's attendance)
765 Hours
Time in Dollars = \$13,495.00 (Meetings)
- ③ Estimated Event Hours = 1406
Time in Dollars = \$24,802.00
- ③ Total – Meetings/Events
Hours = 2171
Time in Dollars = \$38,296.00



2009 EVENT SUPPORT

- ◎ Lake Logan Triathlon
- ◎ Family Fun Day
- ◎ Fitness Challenge
- ◎ Substance Abuse Survey
- ◎ Power of Pink
- ◎ BMI Calculations
- ◎ Inspiration of the Month
- ◎ TABU 21/TATU
- ◎ Healthy Tip of the Month
- ◎ PCMDC Summer Camp



EVENT SUPPORT SPECIAL RECOGNITION

- ◎ **Lake Logan:** Mike Simonson, Lois Beery, Greg Duff
- ◎ **Family Fun Day:** 4 community volunteers/6 Health Department volunteers
- ◎ **Fitness Challenge:** Scot Worley & countless volunteers
- ◎ **Power of Pink:** 10 community & Health Department volunteers/Greg Duff
- ◎ **Body Mass Index Calculations:** Rachel Smith/Abby Batten
- ◎ **Inspiration of the Month:** Bud Dirscherl
- ◎ **TABU 21:** Dr. Hugh Burford
- ◎ **Substance Abuse Survey:** Dr. Norm Hoffman & Dr. Hugh Burford
- ◎ **Healthy Tip of the Month:** 8 different authors in 2009
- ◎ **Healthy Living Summer Camp:** Lin Forney & PCMDC/ Patti Tiberi/10 volunteers



HEALTH ACTION TEAMS

*As a result of the 2008
Community Health Assessment,
the following teams were determined:*

- ◎ **Healthy Living Action Team**
- ◎ **Mental Health Action Team**
- ◎ **Substance Abuse Action Team**

TEAM SUCCESS & GOALS

HEALTHY LIVING

CHAIR: SCOT WORLEY

2009 Successes

- ⊙ **Fitness Challenge**
 - Raised \$24,000/Continue in '10
 - Record breaking 2400 participants
- ⊙ **Power of Pink (3rd annual)**
 - Fundraising event/Breast cancer detection in Haywood County
 - Raised over \$20,000 in 2009
 - Support with planning, volunteers & promotion
 - New under Healthy Living
 - Continue in '10
- ⊙ **Healthy Articles**
 - 3 printed in 2009/Continue in '10
- ⊙ **Family Fun Day**
 - 10th annual /400+ attended
 - Continue in '10

2010 Goals

- ⊙ **Fitness Finder**
 - 1300 Distributed 2007-'09
 - To be updated this year
- ⊙ **Inspiration of the Month**
 - Continue to publish
 - 2 in '09/Goal: 8 in '10
- ⊙ **Pilot "Think Your Drink"**
 - Encourage kids to drink water
 - Promote within public schools
- ⊙ **Distribute Healthy Recipes**
 - To WIC/Grocers/Community

13 Total Interventions to Achieve by 2012



2009 BMI DATA HAYWOOD COUNTY ELEMENTARY SCHOOLS OVERALL STATISTICS

- ◎ 60 % are at healthy weight and/or underweight.
- ◎ 40% of students are overweight and/or obese.
 - ◎ 22% of students are obese. Up one percentage point from last year.
 - ◎ 18% of students are overweight. Down one percentage point from last year.
- ◎ 65 students are morbidly obese, down from last year's 72.
- ◎ The obesity & overweight percentage rate did not change from last year.
- ◎ The % of Overweight and/or Obese is 40% - same as last year.



Family Fun Day

**We Support
Lake Logan
Triathlon**



Power of Pink



**WIC Promotes
Healthy Recipes**

**Healthy Snacks at
Summer Camp**



© **HEALTHY LIVING**



Fitness Challenge

TEAM SUCCESS & GOALS

MENTAL HEALTH

CHAIR: LAURA JANSON

2009 Successes

- ◎ **MH Display Board**
 - Educate/Break Stigma/Bring Awareness
 - Continue to display in 2010
- ◎ **Became involved** in understanding **needs of homeless** in Haywood County/Continue in 2010
- ◎ **Support “Healthy Ideas”**
 - Evidence based screening tool for depression
 - Continue support in 2010

2010 Goals

- ◎ **Healthy Articles**
 - 1 in '09/Goal: 3 in '10
- ◎ **Support Families of Divorce**
 - Education & Tools for families
- ◎ **MH Resource Packet**
 - For Faith Based Communities

7 Total Interventions to Achieve by 2012



Is this you?

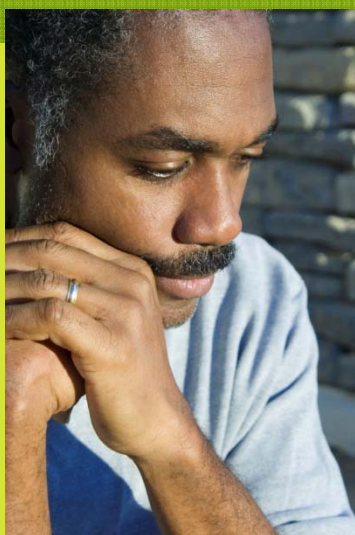


Everyone has challenges.

Help is Available.

MENTAL HEALTH

You're not alone.



There is hope.



TEAM SUCCESSES & GOALS

SUBSTANCE ABUSE

CHAIR: PATTI TIBERI

2009 Successes

- ⊙ **Healthy Living Summer Camp @ PCMDC**
 - 11 students/10 volunteers
 - Continue in '10
- ⊙ **Merchant Education**
 - 17 trained/6 volunteers
- ⊙ **TATU (Teen Against Tobacco Use)**
 - 17 students trained
 - All 5th graders in county to see in '10
- ⊙ **Healthy Articles**
 - 4 in '09/Continue in '10
- ⊙ **Support Suboxone Treatment**
 - 3 local doctors now trained in treatment

2010 Goals

- ⊙ **Substance Abuse Survey**
 - Tuscola and Pisgah HS students
 - Hope to release results in 2010
 - Survey again in 2010
- ⊙ **Substance Abuse Resource Guide**
 - Completed in 2010
- ⊙ **TABU 21 (Teens Against Booze Under 21)**
 - Continue to promote & present
- ⊙ **Community Substance Abuse Forum**
 - Increase awareness & provide education
- ⊙ **Evidenced Based Curriculumms**

11 Total Interventions to achieve by 2012

TABU 21

Teens Against Booze Under 21



SUBSTANCE ABUSE



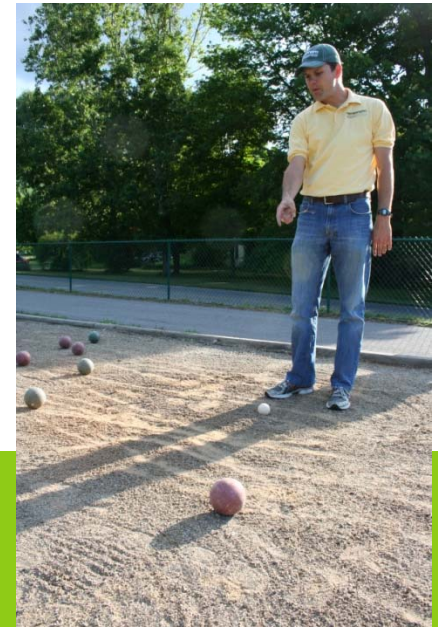
Merchant Education



PCMDC Health Living Summer Camp



Booze Under



THANK YOU VOLUNTEERS!



FINAL WORDS

www.healthyhaywood.org



Follow us
on
Facebook!

facebook

The screenshot shows a Windows Internet Explorer browser window displaying the website <http://www.healthyhaywood.org/>. The browser's address bar shows the URL, and the search bar contains the text "Live Search". The website's header features a navigation menu with links for News, Entertainment, Video, Sports, Money, and Autos. The main content area is titled "Welcome to Healthy Haywood" and includes a large banner with the text "HEALTHY HAYWOOD COMMUNITY • LEADERSHIP • WELLNESS" and three small images: a person's feet walking, a basket of fresh produce, and a person riding a bicycle. A sidebar on the left contains a list of links: Home, Programs & Projects, Get Involved, Sponsor Us, Resources, Members, In The News, Accomplishments, Contact Us, Facebook, Upcoming Opportunities, and Coalition Photos. The main content area also features a "What's New" section with a "Health Tip of the Month" titled "THINGS FOR TEENS TO DO INSTEAD OF SMOKE". The tip encourages taking a continuing education class at Haywood Community College and offers youth activities through Haywood County Recreation. The website's footer includes a "Done" button and a "100%" zoom level.

Welcome to Healthy Haywood

HEALTHY HAYWOOD
COMMUNITY • LEADERSHIP • WELLNESS

What's New

Health Tip of the Month

THINGS FOR TEENS TO DO INSTEAD OF SMOKE

Take a continuing ed. class at Haywood Community College. Classes are offered on arts, gardening, auto work and even upholstery.

Go to the movies

Haywood County Recreation offers youth activities. Call 452-6789.

Tell them to take a hike. We live in one of the most beautiful areas in the whole



UNNATURAL CAUSES

www.unnaturalcauses.org

- Regional Healthy Carolinians Initiative -

To raise awareness of social determinants in health

“The social, economic and physical environments in which we are born, live and work profoundly affect our longevity and health – as much as smoking, diet and exercise.”

Who could benefit from this video?

Church groups – Civil Service Groups – Staff Meetings



NEW ORIENTATION PROCEDURE IN 2010

- ③ **WHAT:** A process to orient new members to the partnership.
- ③ **WHY:** To inform members about our mission, overall partnership structure, and expectations while obtaining accurate contact info., and answering any questions from new member.
- ③ **WHEN:** Brief review with current members during a regularly scheduled monthly meeting in 2010
 - Will offer quarterly orientation for new members.

HAYWOOD COUNTY HOMELESS SHELTER

*As the weather turns colder,
there are many in Haywood County who need help.*

- ◎ **How can you make a difference?**
Go to Haywood-Coalition.org for more details
- ◎ **OR**
- ◎ **Donate items** Coats/Hats/Blankets/Toiletries/Food etc.
- ◎ **Help serve a meal** with Healthy Haywood
- ◎ Contact Steffie to coordinate drop off/pick up of items or if you want to volunteer with meal.
- ◎ Haywood County Health Department
452-6675 ext 2272 or sduginske@haywoodnc.net



UPCOMING MEETINGS

- ◎ All teams will meet in November
- ◎ We will not meet in December
- ◎ Will continue to meet at current day/time/location in 2010
- ◎ Check website for 2010 calendar of meetings/Handout Available



SPECIAL THANKS!

- ◎ ACTIVE Health Action Team Members
- ◎ Steering Committee
- ◎ Haywood County & Haywood County Health Department
- ◎ Local Media – The Mountaineer
Smoky Mountain News
Asheville Citizen-Times
- ◎ All Community Partners
- ◎ Healthy Carolinians

**DON'T FORGET
OUR GIFTS TO YOU!**

Drive Safely & Happy Holidays!